

COVER LETTER AND STATEMENT OF ORIGINALITY

Submission Title : Influential Factors of McDonald's Consumer Loyalty in Semarang City
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Dear Editor in Chief
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We declare that the submitted paper is an original research work. We submit this manuscript for publication in *Shirkah: Journal of Economics and Business*. This manuscript has not been previously published and is not currently under review elsewhere. We will not withdraw my manuscript while the review process is in progress.

We have properly cited the works of others in the text as well as in the reference list. We accept and follow all the terms and conditions displayed in publication ethics and author guideline. We certify that the manuscript does not contain plagiarism as a whole or in parts. We will also be able to accomplish the whole process of publishing our paper in the journal.

Semarang, August 11, 2021

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Signatures

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